<u>Note</u> – This document provides a template for a Park & Stride Banner competition. However, any potential scheme could be substituted (into the spaces highlighted). An example is a "Park Considerately Scheme" or a 'No Idling' campaign.

<u>Design a Park & Stride banner – teacher and staff guidelines</u>

Park & Stride encourages families to park safely away from school and walk or scoot the last part of their journey, reducing congestion and promoting healthy travel.

We want pupils to design a special vinyl banner promoting Park & Stride. The winning design will be created and presented to your school.

Instructions

- 1. The accompanying entry form is for the pupil, they must use the rectangular box to complete their design.
- 2. Pupils are encouraged to take the entry form home but you must stress the return date (see deadline date in point 6).
- 3. Once returned, please ensure the 'name, school and age' boxes on the entry forms have been completed.
- 4. We want to see bright and colourful drawings that encourage families to Park & Stride, this could be things you wouldn't see on your journey, for example animals or scenery in fields.
- 5. If you receive a lot of entries, you may choose to shortlist ten or twenty; this is entirely at your discretion.
- 6. The deadline given to pupils to return their design to school is **03/03/2017**.
- 7. Compile entries and arrange collection. Any entries received after this date may not be considered.
- 8. We will contact the winning school to discuss the next steps.

Terms & Conditions

- Open to all ages. One entry per pupil.
- The design of the winning applicant will be followed as closely as possible, although in some circumstances minor changes may have to be made by our design team.
- A photographer will be present when we handover the winning banner. We may need your assistance in identifying pupils and acquiring permission forms.
- Judge's decision is final.

We're proud to park and stride

(Leave this blank or type out your chosen message)

(Please do not remove any logos. You may wish to add your schools logo to the bottom.)



Our Travel Choice Programme for schools is designed to encourage families to leave the car at home or park safely away from school and cycle, walk or scoot the last part of their journey, reducing congestion and promoting healthy travel.

We want pupils to design a special vinyl banner promoting one of those travel options to school. The winning design will be made and displayed at the school.

Name:	
School:	Age:

Guidance for parents or guardians

- 1. Please use box above to complete design.
- 2. We want to see bright and colourful drawings that encourage families to Park & Stride. This could be things you wouldn't see the car, for example, animals or scenery in fields.
- 3. Make sure the pupils name, school and age are completed to the left.
- 4. The sheet needs to be returned to the teacher by **DATE**. Entries received after this date may not be considered.

Note: When we present the banner to the winner, a photographer may be present. Are you happy for your child to be photographed?

YES

NO