

One method to highlight the issue of poor parking in a proactive and positive way is to launch a school parking pledge. For this, the school writes to parents / carers asking them to “sign up” to a pledge that they will park considerately.

Resources needed from the school:

* Letters for all parents / carers
* Production of stickers to return to parents / carers that they can display in their cars to show they’ve signed up to the pledge. (This is even better if designed by children themselves)
* Thank you letter for parents signing the pledge

**Optional**: Banners for the school perimeter, asking parents / carers not to park on the zig zag lines.

Example resources for you to tailor to your school are provided overleaf.

SCHOOL ADDRESS

SCHOOL LOGO

Dear Parents/ Carers,

**The [INSERT SCHOOL NAME] Parking Pledge**

As many of you will know, we have problems with parking outside our school gates.

We are writing to highlight the importance of safe and considerate parking outside our school. We are therefore launching a “Parking Pledge” which we would like all parents/carers who drive their children to the school to sign. This is alongside several other initiatives to reduce the number of children arriving by car.

The main aim of the “Parking Pledge” is to boost responsible parking - which keeps our children safe when they are being dropped off or picked up outside our school. Considerate parking will also make things nicer for our neighbours.

Once you’ve signed up to the “Parking Pledge”, we will send you a sticker to display in your car to show your commitment to safe parking at the school. This will hopefully encourage other drivers to do the same.

The school’s leadership team, alongside a team from Year 6 [EXAMPLE], will have the responsibility to monitor the success of your pledge and you will see them carrying out their parking checks!

Thank you!

Yours Sincerely,

[NAME]

[TITLE]

[SCHOOL]

**The [INSERT SCHOOL NAME] Parking Pledge**

I agree to:

🗸 walk to school whenever possible - which may include parking further from the school and walking the last bit of the journey.

🗸 park sensibly, and never on the “school keep clear” zigzag lines, within 10m of a junction or on double yellow lines.

🗸 not park on the pavement or the grass verges around the school.

🗸 not block residents’ drives – helping us to be excellent neighbours to local residents.

🗸 keep within the limits when in the “20mph” school zone.

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REPLY SLIP

Parking Pledge

I / We agree to support the [INSERT SCHOOL NAME HERE] to make our roads around the school safer

Child’s Name: ……………………………………………………..

Child’s Class: ……………………………………………………..

Parent / Carer’s Name:…………………………………………..

Signed:…………………………………………………………….